



2025 event Survey



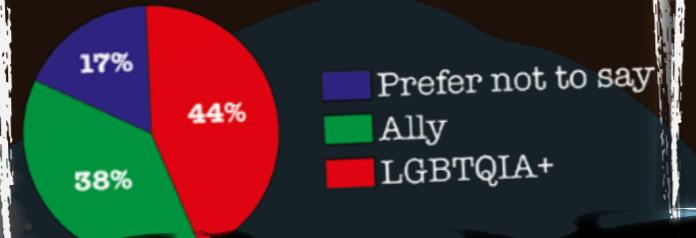
I took my LGBTQ+ Youth group to pride and we had the best time. The atmosphere felt so safe and welcoming. They all made lots of new friends and were buzzing about it for weeks after. The support from the WEP team was amazing too, and they dealt with a safeguarding concern we had with the public incredibly quickly and effectively. We felt very well taken care of as a stallholder and there was so much on to keep everyone entertained. Micky Cooper - Brighter Futures Together - Q-Hub

Have a look at the impact the first pride in Windsor & Eton had.
We created it to provide platforms to the local community and demonstrate we are all uniquely human and to show everyone is welcome safe and loved here. **Have a look how we did.**

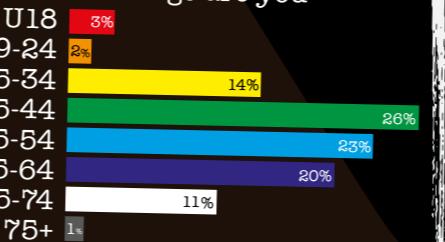
We surveyed the people that came to understand how we did, and the survey said.....

THE WHOLE COMMUNITY WAS REPRESENTED

How do you identify.



What age are you



As a gay man, I attended with my trans daughter and straight sister. We all felt very safe and that the event was inclusive of all of us. The music was amazing and the site was extremely well organised. M

Local resident survey comment



Do you live in the borough of Windsor & Maidenhead or further afield?

Outside

169

Within RBWM

190

Underrepresented groups and charities were platformed and celebrated so the whole community could learn more and demonstrate they belong.



We were given a huge opportunity to work with Windsor & Eton Pride in 2025 to create and premiere Dragged through Time, a film exploring LGBTQ+ history. Pride gave the young people an incredible opportunity to have a wide audience for their work, strengthening our profile across the community and enabling us to reach more young people as a result. We continue to see Windsor & Eton as a key community partner and look forward to Pride 2026.

Brad Day, Chairman, Notice Productions



I think Windsor & Eton pride on the 26th July 2025 was the quality of an event I would expect in Windsor & Eton?

Lev 5 198

Lev 4 92

Lev 3 46

Lev 2 12

Lev 1 11

4.26

Average Rating



The atmosphere was incredible and the fact that there were lots of families there as well members of the LGBTQIA+ community sent a very optimistic message for the day. The area we live in, and the future

Local resident survey comment

PEOPLE THAT VISITED ENGAGED WITH US.

Riverside leisure area (Windsor)
July 2025 Peak summer performance

1,136,527 visits
(peak of period Jul - Oct)

July 1.13M
Aug 1.02M
Sept 826k
Oct 716k

127.53 Minutes
(Average dwell time)
Thats over 2 hours.

Do you intend to visit Windsor & Eton Pride in 2026

- Hell Yes! 234
- If I'm available 120
- No way :-(5

I felt safe & welcomed at Windsor & Eton pride.

279

51

16

5

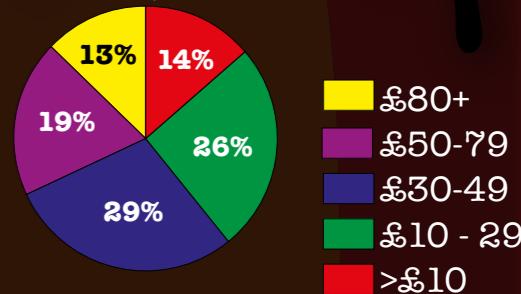
8

4.64

Average Rating



How much did you spend at Windsor & Eton Pride



How likely are you to recommend Windsor & Eton pride to your friends

Promoters 206
Passives 115
Detractors 38

46

NPS®



It costs money to do this can you
HELP US?



ALL THE SAME, WE ARE ALL
Uniquely Beautiful
HUMANS

Email: info@windsorpride.co.uk

Socials: #windsoretompride

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W & E Pride charitable

incorporated organisation

Reg no : 1210825